

# MATCHi TV

## The streaming platform for racket sports

A powerful and easy-to-use streaming service that enhances the racket sports experience for your players.



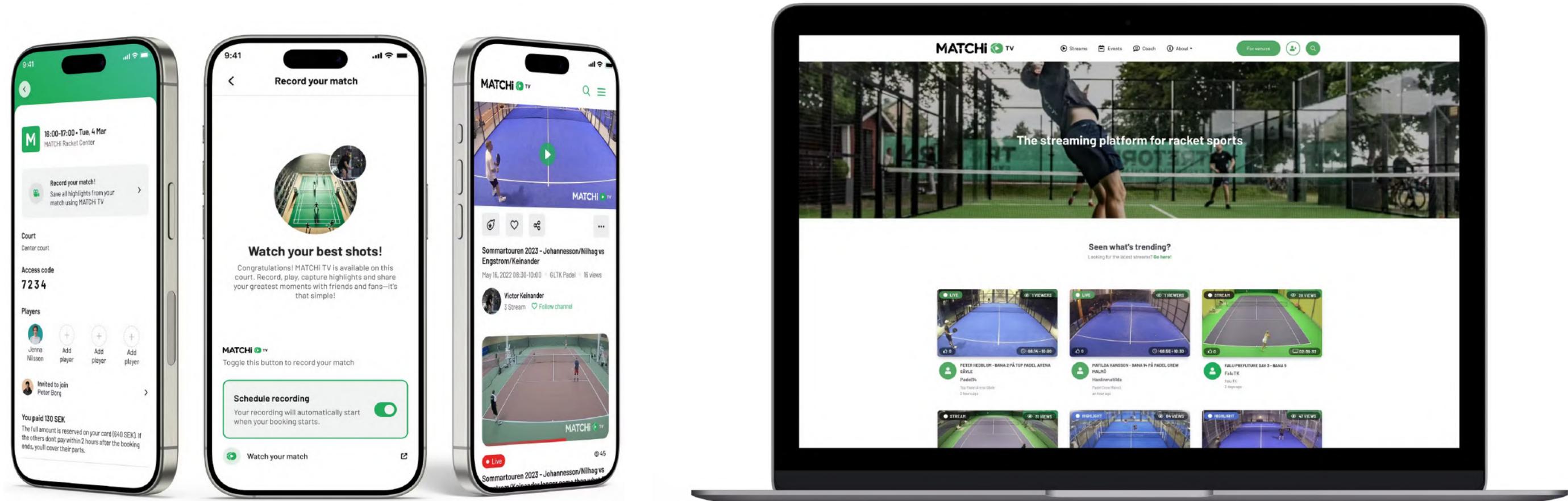


## **A complete streaming experience**

Ever wondered what the MATCHi TV experience is all about?

See what Mike Yanguas has to say about it.





## Streaming made easy

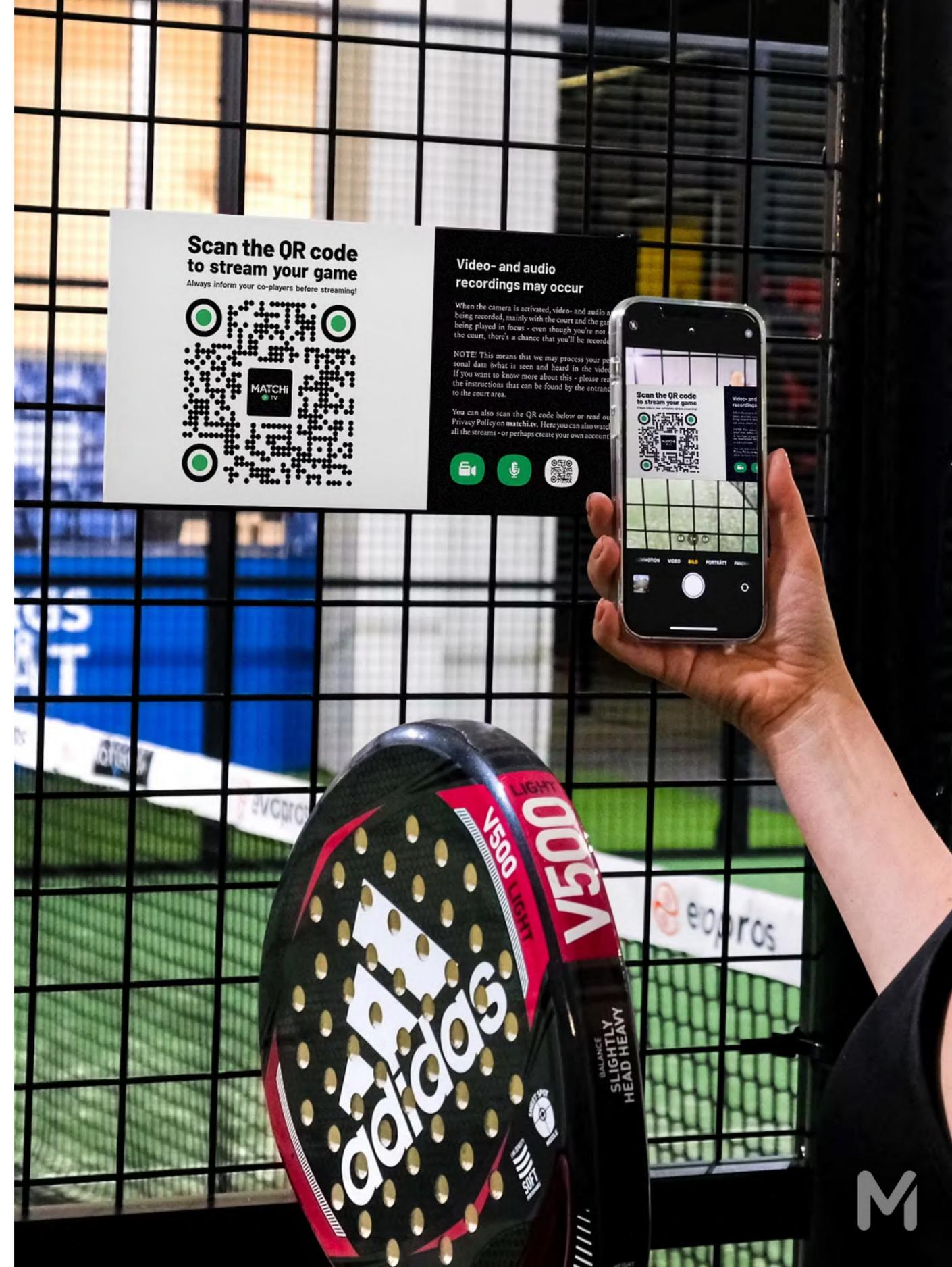
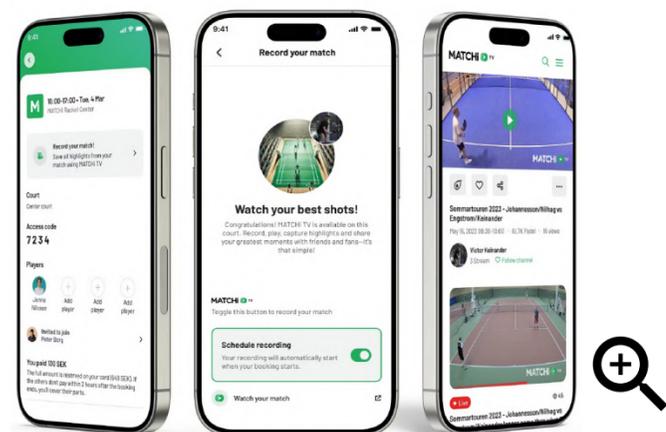
Relive memorable moments, improve your game, create highlights and share them with friends.



# Stream it

If you use MATCHi for bookings at your venue, the stream can easily be initiated directly from the MATCHi app. If not, players can start the stream by simply scanning the QR code placed by the entrance to the court.

The stream is saved on the player's account at matchi.tv and can be watched afterwards.





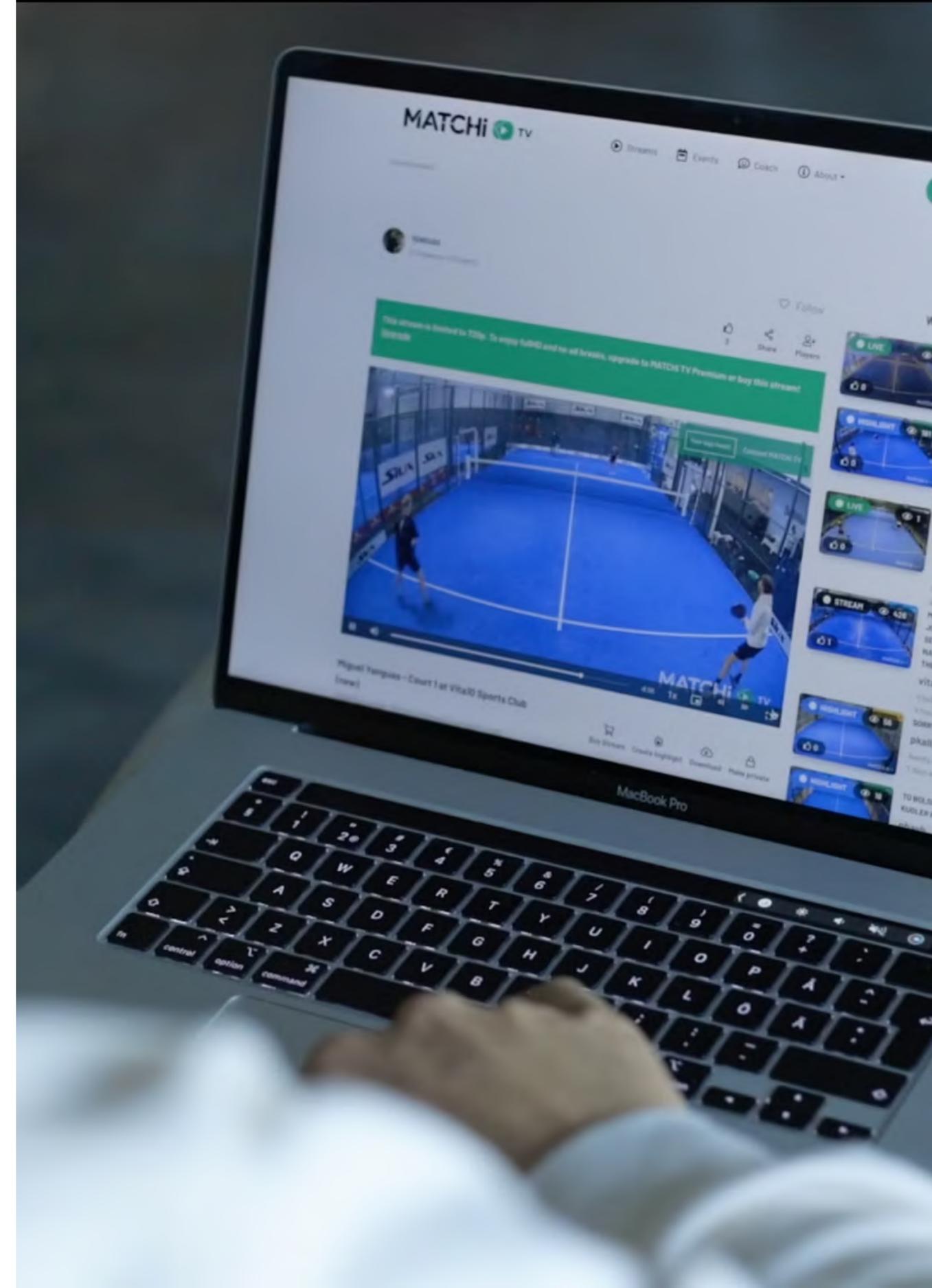
## What's in it **for you?**

There are plenty of reasons to get started,  
here are a few of them. Lights, camera, action!

# Premium streaming of racket sports

We like to see it as our way of making the sports we all love more enjoyable. Players can stream, watch and improve their game. Meanwhile, venues can live stream events, offer coaching, and include live commentary to their tournaments.

- MATCHi TV Studio
- Pay-per-view Events
- Highlight creation
- Coaching
- Burnt-in logo or ads in streams
- MATCHi TV Arena
- AI and game statistic





# MATCHi TV Studio

## **Build your brand**

Competition is fierce. With MATCHi TV Studio, you'll stand out from the rest through premium streaming productions of your events.

## **In due time**

Stay on top of things, schedule events beforehand.

## **Commentate**

Add live-commentary to your event. Professional.

## **What's the score?**

Keep your audience updated, add a scoreboard.

*Pro tip: Post your event as pay-per-view and earn revenue from viewers. You set the price point and get 70% of the revenue.*



# You got it, coach!

Everybody wants to improve, why not monetize it? Through our video coaching tool, you'll take your coaching business to the next level, and obtain a loyal player base in return.

## **In writing**

In-stream, written instructions with analysis of the game.

## **Word of mouth**

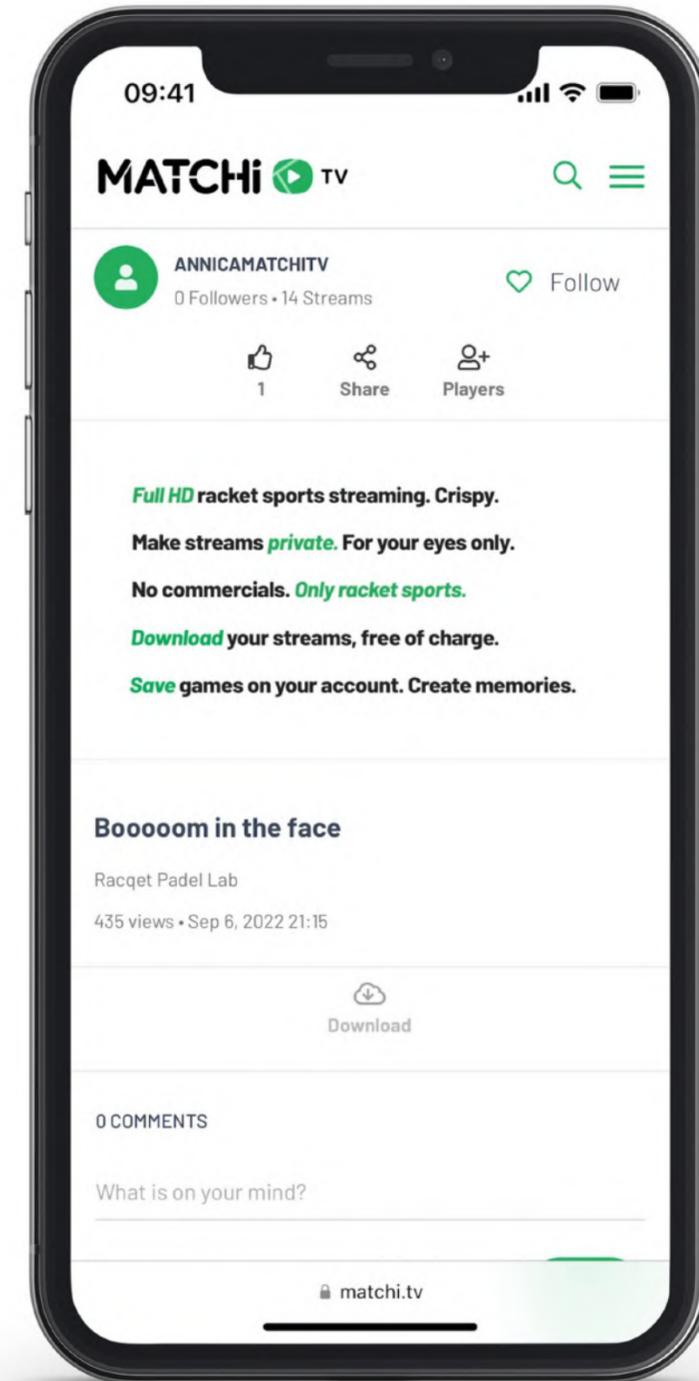
Players can get voice-commentary from their coach.

*Pro tip: Combine physical and digital coaching at your venue, all in order to give players the best possible coaching experience. Naturally, you decide the cost of the sessions yourself.*

# Commercial break

Help your local businesses or sponsors create a long-lasting impression by giving them the chance to get exposure in your streams. With no additional charge we will add your logo or an ad of your choosing to the stream. In addition we can also help you set up commercial spots in one of your events or tournaments. An easy way to gain revenue through MATCHi TV.

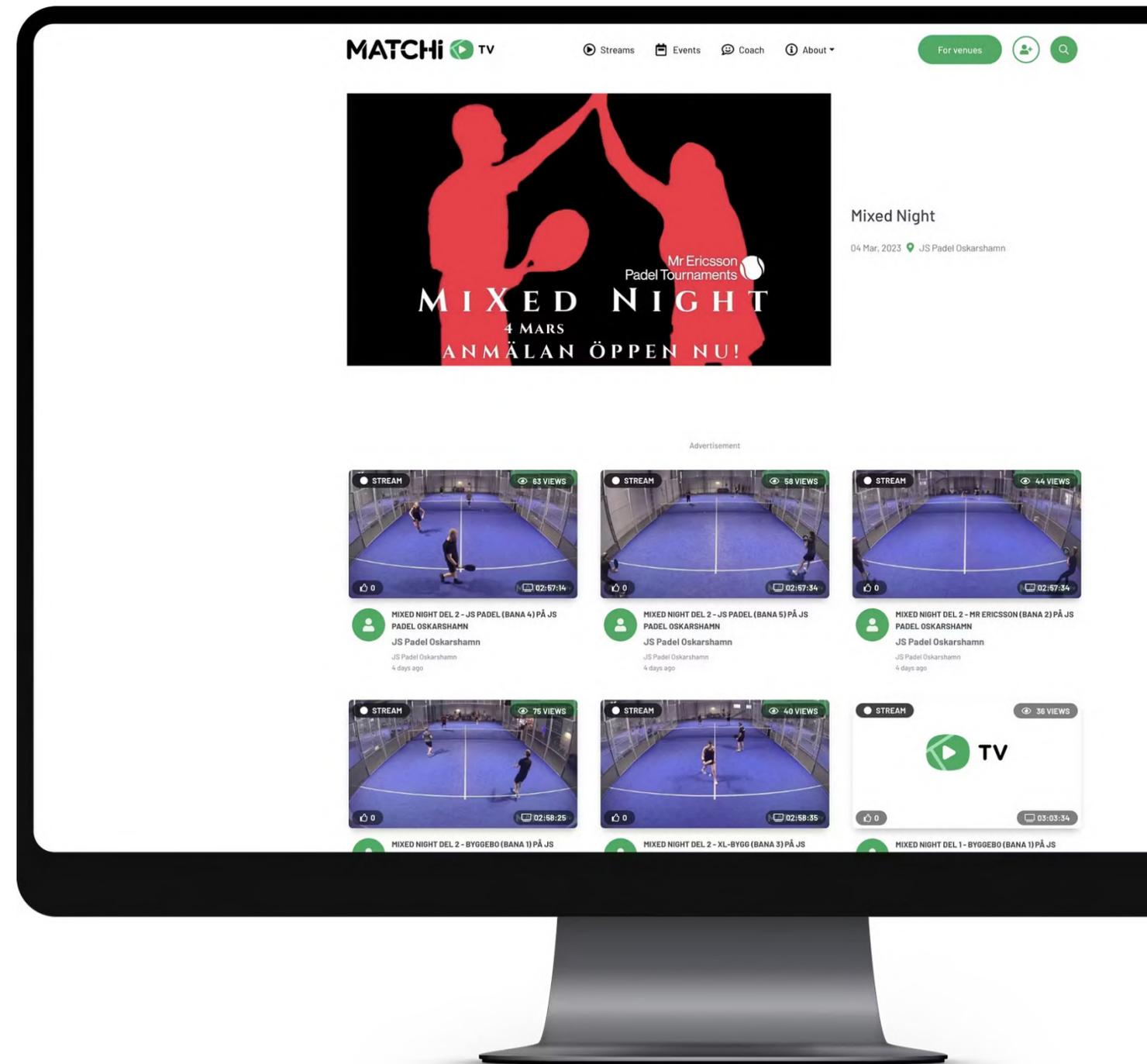
*Pro tip: If you have, or are looking to get, court sponsors you can include the digital presence in your offering making it much more attractive.*



# A warm welcome

Through MATCHi TV Arena, you can automatically show memorable streams or highlights from recent events on all screens at your venue - giving you the opportunity to showcase your activities and vibrant community.

*Pro tip: While you're at it, make sure to include commercial spots of your sponsors and partners.*



FOOTWORK



MATCH  
SUMMARY



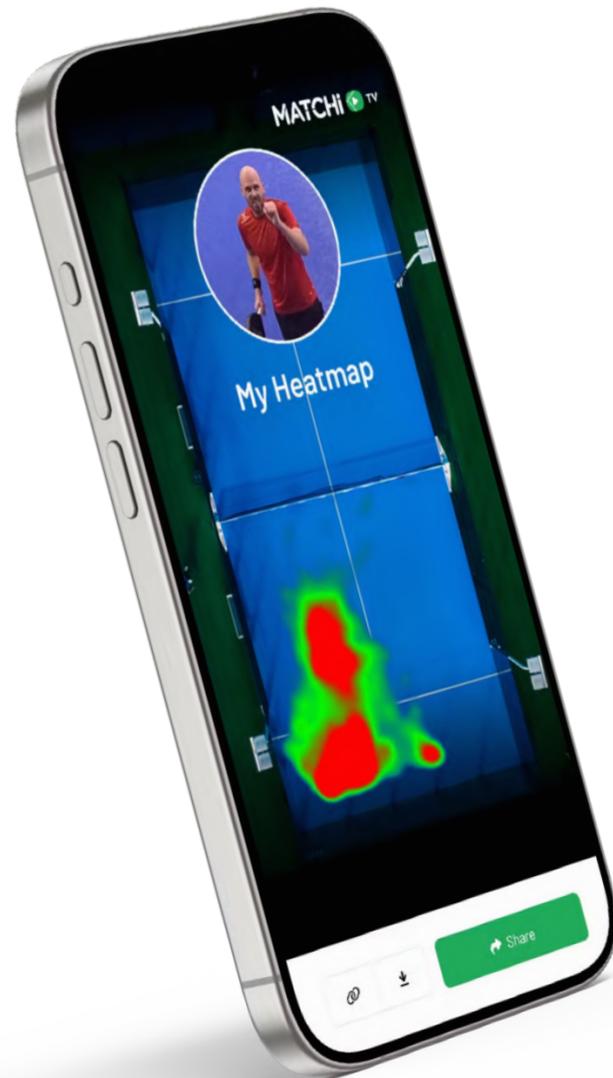
## Introducing AI highlights

Turn every match into a shareable moment with automated, fun video highlights that elevates the player experience.



# Positioning

See the game like never before. Heatmaps reveal your movement patterns and court presence, giving players a visual snapshot of their style and areas to improve.



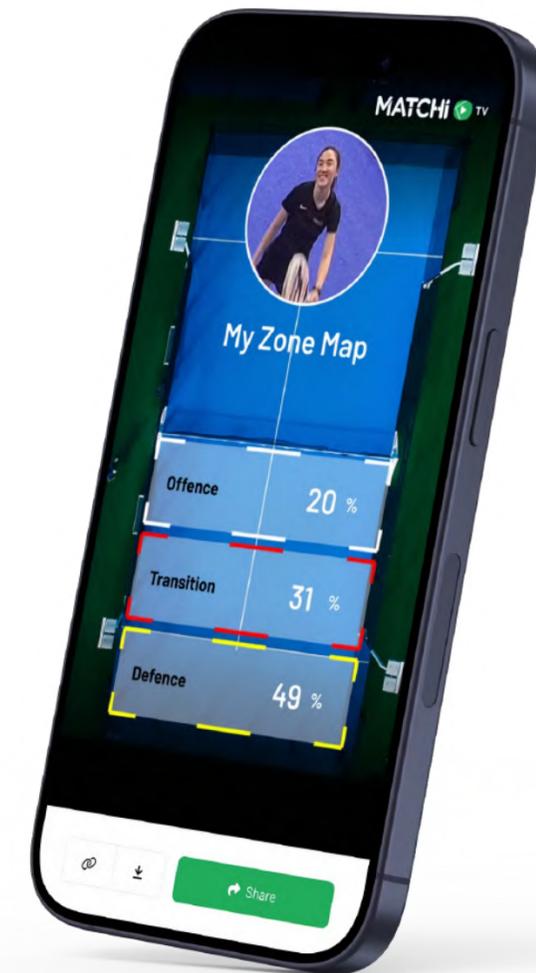
# Player comparisons

Let players turn every match into a leaderboard moment. Tracking numbers, measuring up against others, and pushing their limits with playful competition.



# Player styles

Give players the chance to discover their on-court persona, whether they're the powerhouse, the frozen one, or the swing machine. Player styles reveal the personality behind every shot.

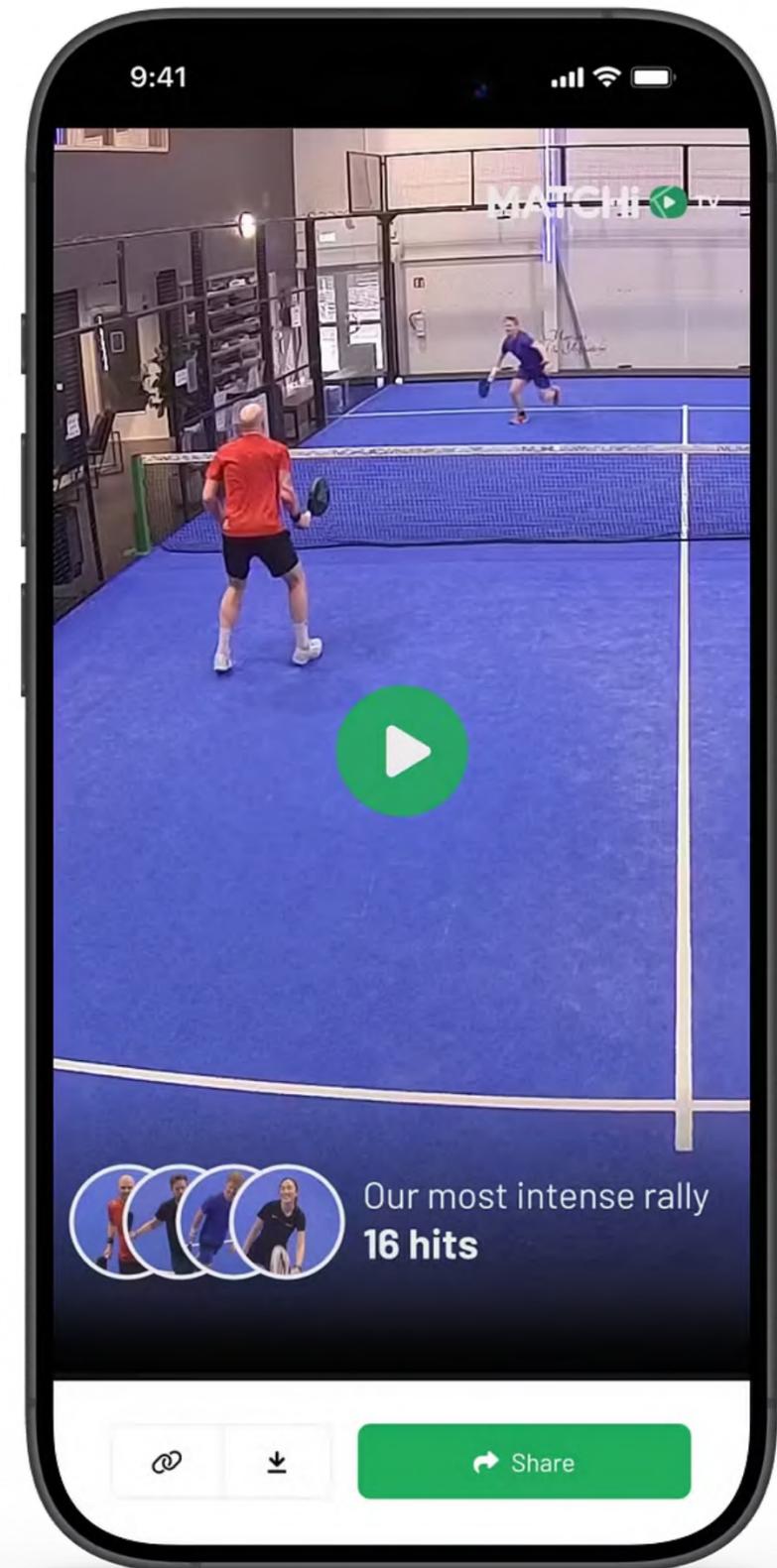


## Zone maps

With AI-powered zone maps, players see where they dominate, transition, and defend. Making every game a chance to learn and level up.

# Highlight reels

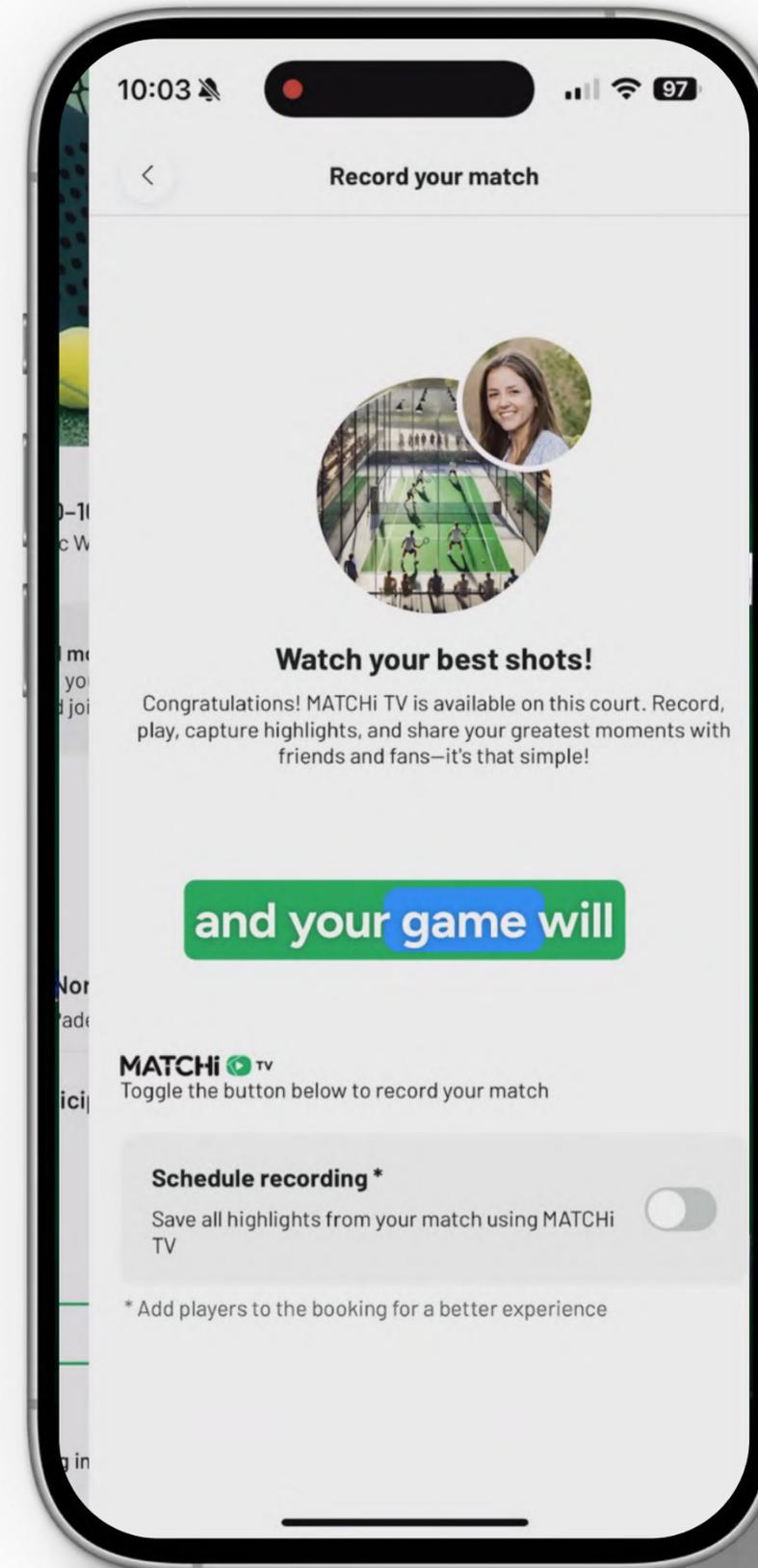
Automated highlight reels capture players' best rallies. No editing, just instant highlights to watch and share.



# Book, stream, share

Boost the player experience with MATCHi and MATCHi TV. Play the video to see how simple it is to book, stream, and share every game.

All in one app.





## Putting it all to use

So, let's rewind the tapes and summarize what MATCHi TV is all about.

- MATCHi TV Studio
- Pay-per-view
- Highlight creation
- Coaching
- Burnt-in logo or ads in streams
- MATCHi TV Arena
- AI and game statistics

*All in all a true enabler of racket sports, and something that surely will help you loyalize the player base.*

# Buy: We provide everything you need

## Buy

Buy the camera upfront and pay a monthly license fee

### Hardware

- ✔ Media server - included
- ✔ Switch - included
- ✔ Camera mount - included
- ✔ QR-signs - included

### Software

- ✔ Full studio functionality - included
- ✔ 3 coaching licenses/venue - included
- ✔ Burnt-in logo/ad - included
- ✔ Decide if you want to sign up for 12, 24 months or unbound

Unbound

**£30**

Per court / month

12 months

**£25**

Per court / month

24 months

**£20**

Per court / month

**£525**

Price per camera  
(all required hardware)

### Shipping

**£80**

Per shipment

# Streaming on your terms

## Buy

Buy the camera upfront and pay a monthly license fee

### Hardware

- ✓ Media server - included
- ✓ Switch - included
- ✓ Camera mount - included
- ✓ QR-signs - included

### Software

- ✓ Full studio functionality - included
- ✓ 3 coaching licenses/venue included
- ✓ Burnt-in logo/ad included
- ✓ MATCHi TV Arena - included
- ✓ Decide if you want to sign up for 12, 24 months or unbound

## Connect

If you already have cameras and want to connect

### Hardware

- ✓ Media server - £250 (required)
- ✓ Switch - from £75 (if purchased from us)

### Software

- ✓ Full studio functionality - included
- ✓ 3 coaching licenses/venue - included
- ✓ Burnt-in logo/ad - included
- ✓ MATCHi TV Arena - included
- ✓ Decide if you want to sign up for 12, 24 months or unbound

# Words of wisdom

Here are some final tips on how to make the most out of MATCHi TV at your venue.

## Combination

Combine it with our other competition tools to enable the perfect player experience. Perhaps streaming of your weekly Beat the box, or league play?

## Spread the word

Let players know that they have the possibility to stream their games, spread the news within the venue and on social media.

## Be active

Make sure to include streaming in all of your activities - big or small.



# MATCHi

## **The fastest growing platform for the global racket sports community**

*We are a passionate team always putting the customer first.  
A global network with the local venue in mind. A hub that connects clubs  
with players. Learn more about our complete racket sports offer, connect  
with us and enable your customer base to **play more**.*

[Connect with MATCHi](#)

